PRESS RELEASE - FOR IMMEDIATE RELEASE

W BALI
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W Bali – Seminyak and Lacoste Introduce Club Lacoste, Celebrating Their Longest-Running Partnership in Asia Pacific



High-resolution images & press materials are available here.

Seminyak, Bali, September 2026 – W Bali – Seminyak welcomes a new era of sport and style with the arrival of **Club Lacoste**, marking Lacoste's longest-running Club Lacoste partnership in the Asia Pacific region. Created in collaboration with the iconic French fashion house **Lacoste**, the concept brings together fashion, sport, and lifestyle where movement, connection, and effortless luxury come together.

The collaboration introduces two Club Lacoste padel courts alongside an official Lacoste retail boutique, featuring the brand's newest padel collection and marking Lacoste's first-ever launch of a dedicated padel capsule, including Lacoste padel rackets and footwear.

Guests can also explore a curated selection of fragrances, watches, eyewear, apparel, and accessories across Lacoste's wider racket sports categories, offering a complete lifestyle experience that reflects the brand's signature blend of athletic performance and timeless French elegance.

As one of the world's fastest-growing sports, padel has earned a loyal following for its dynamic gameplay and social appeal. At Club Lacoste, players of all skill levels are invited to enjoy the game in an environment where sport, style,

and community naturally intersect. Open daily from 8:00 AM to 9:00 PM, the courts are available to both resort guests and the wider community.



"We are excited to introduce this collaboration with Lacoste as part of our continued commitment to creating fresh lifestyle experiences for our guests and community," said Jeffrey Chan, Director of Marketing at W Bali – Seminyak. "Looking ahead, we aim to further develop this partnership through a series of unique activations that celebrate the intersection of sport, fashion, and culture at W Bali – Seminyak."

More than a sporting facility, Club Lacoste transforms W Bali – Seminyak into a vibrant lifestyle playground where movement, fashion, dining, and social connection exist side by side. From spirited padel matches beneath the tropical sun to discovering Lacoste's latest collections between games, the experience captures the essence of the brand's art de vivre in one of Bali's most dynamic beachfront destinations.

For more information and reservations, please visit our website or contact our reservations team at reservations.wbali@whotels.com.

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About W Bali – Seminyak

W Bali – Seminyak, which opened on 1 March 2011, marked the debut of W Hotels in Indonesia. Located in the heart of Seminyak, Bali's vibrant

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and eclectic enclave, the resort brings W's signature bold design, playful spirit, and Whatever/Whenever® service to the island. Inspired by Bali's rich natural beauty, culture, and heritage, W Bali – Seminyak features 152 guest rooms, four Escape Suites, two Penthouse Suites, and 75 private pool villas ranging from one-bedroom to two- and three-bedroom villas. The resort is home to distinctive dining and social venues including Starfish Bloo and Fire, alongside the multi-sensorial oceanfront beach club Alunê, W Lounge, and WET® Deck, as well as AWAY® Spa, FIT® fitness centre, W The Store, and WIRED & WORDS business center. For reservations and more information, please visit www.wbaliseminyak.com and follow @wbaliseminyak on Instagram.

About W Hotels

Born from the social electricity of New York City, W Hotels has been at the forefront of lifestyle hospitality for over two decades. With more than 70 destinations around the world, the detail-driven design, signature Whatever/Whenever service, and buzzing Living Rooms cultivate experiences of social connectivity. Each location brings together the magnetic energy of W Hotels and the essence of local culture, creating spaces for new perspectives and a freedom of self-expression. For more information on W Hotels, visit w-hotels.com and stay connected on Instagram, TikTok, X, Facebook, and YouTube. W Hotels is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on Marriott Bonvoy Moments and unparalleled benefits including complimentary nights and Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.

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