

A La Folie: A New Era of Poolside Luxury and Culinary Adventure in Bali



BALI, December 2023 – Amidst the breathtaking scenery of Bali, a new era of luxury in beach club experiences is unfolding with the launch of A La Folie Restaurant and Pool by Sunset Hospitality Group. A La Folie is more than just another sparkle on Bali's lively beach scene; it's a groundbreaker shaking things up. A La Folie, named after the French word for 'madness', masterfully fuses fun and refinement with its culinary delights, all in a vibrant poolside locale that's stunning and unique.

A La Folie is a bold statement in the Bali beach club scene. At A La Folie, you'll find yourself basking in the sun by a stunning pool, indulging in exceptional French-Mediterranean cuisine, and unwinding in an uber-chic lounge bar. At the core of this place, you'll find an awe-inspiring pool, flanked by posh sunbeds and cabanas—a perfect blend of comfort and elegance.

A Masterpiece of Beachside Chic

A La Folie's design captures the essence of elegance and cosiness, infused with the captivating charm of Balinese culture. A chill, boho-luxe vibe flows through the space thanks to soft hues, sleek wooden touches, and modern decor. A La Folie exudes a relaxed and sophisticated vibe, effortlessly blending earthy tones with vibrant pops of pastel yellow and playful lemon patterns to capture the essence of a beachside paradise.

Setting New Standards in Luxury

Leveraging the seasoned prowess of Sunset Hospitality Group in crafting trend-setting lifestyle brands, A La Folie is carving a new niche in indulgence and entertainment. A La Folie isn't your run-of-the-mill spot; it's a Mediterranean retreat blending cool elegance with easygoing allure, all wrapped up in an orchestra of experiences for the senses.



A La Folie's management crew, with their know-how in operating chic beach clubs, fuses sharp insights and imaginative flair to shape A La Folie beyond just a spot—it morphs into a pace-setting hub for lifestyle trends.

A Mediterranean Culinary Journey

A La Folie delivers creative yet familiar flavors of the Mediterranean. The menu elegantly weaves together the raw beauty of simplicity with the allure of complexity. Guests can enjoy poolside with the Salt & Pepper Squid, a dish where the buttermilk-marinated squid is enhanced by a tangy lime chili sauce, offering a delightful combination of flavors and textures.

Or the Truffle Croque-monsieur, a classic French favorite, is reimagined with a luxurious twist. In this recipe, nicely browned bread sets the stage for an indulgent truffle-infused bechamel sauce that really takes center stage with its rich and creamy goodness. Layered with slices of high-quality comte cheese, known for its nutty and slightly sweet taste, and completed with tender, savory slices of ham, providing a perfect balance of flavors.

Kicking off their foodie adventure, guests can dive into La Salade Niçoise—a captivating starter that lays the groundwork for the rest of the meal. The salad's a vibrant medley of flavors, with seared tuna taking center stage amidst crisp greens, smoky roasted peppers, tangy anchovies and artichokes, sweet cherry tomatoes, savory black olives, and a softly cooked egg. To complement this refreshing start, try Le Tiradito, a standout dish where thinly sliced sea bass is marinated in citrus, garnished with red onion, and paired with crispy corn.

Moving on to the mouthwatering Le steak-frites, consisting of a 300gr grilled black Angus ribeye served with a side of mixed leaves, hand-cut chips, confit tomatoes, and a rich bearnaise sauce, creating a delightful contrast of textures and tastes.

For the sweet tooth, try A La Folie's Le Grand 1000 Feuille, a dessert for sharing that features caramelized puff pastry layered with orange blossom and pistachio cream, pistachio praline, and crowned with vanilla Chantilly, offering a perfect blend of sweetness and texture.

With an exquisite selection of rosé wines, champagnes, and inventive cocktails that perfectly complement the menu, A La Folie offers more than just a dining experience - it takes you on a gastronomic journey.

A Heartbeat of Energy and Vibrance

A La Folie's entertainment offerings are as dynamic as its setting. The venue effortlessly shifts from a chill day spot to a buzzing water social spot when the sun goes down. At A La Folie, you can find a fresh mix of live music, DJs, and artists that keeps every visit exciting and unique that delivers a fresh wave of exhilaration.

Invitation to Indulge in the A La Folie Experience

A La Folie extends a warm invitation to experience a new level of poolside luxury and entertainment. A La Folie promises a splash of high-end fun, right by the pool. It's not just about soaking up the sun—you'll get to taste exotic French-Mediterranean cuisine and experience days packed with exhilarating entertainment.

Let's ramp up the excitement at A La Folie, plunging right into its thrilling adventure.

Images:

<https://drive.google.com/drive/folders/1OX2ntd0k4NrmG-MQZPAybNuhVcPk3yrN?usp=sharing>

Website: <https://www.folierestaurantandsea.com/bali>

Instagram: @alafoliebali

About Sunset Hospitality Group

Sunset Hospitality Group (SHG) is a leading multinational lifestyle hospitality group, with a wide portfolio encompassing Hotels & Resorts, Restaurants, Beach Clubs, Nightclubs, Fitness Centers, and other lifestyle hospitality offerings.

SHG operates over 50 venues in 16 countries, with a commitment to deliver authentic and diverse hospitality experiences that bring people together, all around the world.

SHG's portfolio includes renowned concepts including METT Hotels & Resorts, Azure Beach, SUSHISAMBA, Drift Beach Club, AURA, DREAM, L'Amo Bistro del Mare, Goldfish, Isola, Raise Fitness & Wellness, and many more.

2023 saw the opening of METT Hotel & Beach Resort Marbella, Yalikavak Marina Hotel Bodrum, Ammos Ibiza, Azure Beach Marbella, Isola in Bozneika & Marbella, Bar de Lola Marbella, MOTT32 Dubai, Signor Sassi Dubai, Mood Jordan, Raise Marbella, and Santana Bali.

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