



MKT/CPR/PRESS-IG/1/VIII/XVIII

ISMAYA GROUP

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<u>MANARAI BEACH HOUSE – A BRAND NEW CONCEPT BY ISMAYA GROUP</u> <u>SOON TO MAKE A SPLASH IN BALI!</u>

Jakarta, Indonesia - A market leader in the industry for the past 15 years, ISMAYA Group now owns and operates more than 70 outlets across Asia. Living up to its vision of **Creating the Good Life**, ISMAYA is now adding a whole new level of excitement to Bali's social scene with its first beachfront establishment in Nusa Dua, **Manarai Beach House**. Changing the face of lifestyle in Nusa Dua, Manarai offers a full-fledged beach experience day and night.

With access to crystal clear waters and a pristine beachfront location, Manarai is the perfect getaway from the hustle and bustle of the city. A blend of traditional Balinese craftsmanship and contemporary modern styling, the space presents a seamless landscape from the restaurant, through the outdoor lounge, pools and onto the beach area. With two swimming pools surrounded by day beds and Bali's whitest sandy beach, Manarai offers the world-class music and entertainment that ISMAYA Group is known for, creating the ideal setting for a perfect summer.

Manarai Beach House has an exclusive selection of international and local dishes with something for all tastes. Executive Chef Stefan Poyet has crafted a menu that highlights quintessential comfort food, with plenty for more health-conscious diners. Chef Poyet's 15-year culinary journey has included the highly acclaimed Michelin-starred restaurants *Senderens* and *L'Abeille* at Shangri-La Hotel, Paris. With his typical French savoir-fare and a deep passion for Indonesian cuisine, Poyet's unique creations beautifully fuse east with west.

Complementing the Manarai gastronomic experience is a selection of whimsical cocktails, some of which refer back to the design of the beach house, with delicate Balinese ingredients presented in a glamorous and modern style. Guests can also enjoy Balinese *Jamu* (traditional herbal drinks) and Manarai's homemade popsicles (alcoholic and non-alcoholic), either poolside or on the beach.

Manarai has kicked summer celebrations off with a bang, presenting the world-renowned *Elrow*, who transformed the beach house into a vibrant and spectacular Brazilian street festival on 25 August 2018. This was just the beginning, with the coming months jammed with amazing entertainment.

Set to become the south of Bali's premier lifestyle destination, Manarai Beach House welcomes guests to embrace the endless summer vibes and immerse into tropical delights in the tranquil but lively Nusa Dua scene.

ABOUT ISMAYA GROUP

Established in 2003, ISMAYA Group envisions to be a leader in building strong and everlasting brands globally in the lifestyle and hospitality industry. It is our passion and objective to consistently create an outstanding and

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memorable experience for every one of our customers. Keeping this vision in mind, ISMAYA Group along with more than 3000 passionate troopers, continuously creates original and innovative lifestyle concepts in major cities in Indonesia, Asia and beyond.

ABOUT MANARAI BEACH HOUSE

Operating hours: 9 AM-1 AM Capacity: 550 pax Facebook: facebook.com/ManaraiBeachHouse Instagram: @manaraibali Address: Lot N5 Kawasan Pariwisata – ITDC Nusa Dua, Bali

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