

BLOOMFIELD BALI BOUTIQUE HOTEL AND SPA

Beautiful former private residence provides boutique accommodation and spa to discover physical and spiritual wellbeing in the heart of picturesque Umalas, Bali



Nestled amongst the sprawling rice terraces of Umalas, Bloomfield Bali is a holistic boutique hideaway where guests can relax and recharge with great service, delicious, healthy food and fabulous cocktails. The beautifully designed and landscaped gardens spread from the entrance and spill out to the hotel's two pools, overlooking the rice terraces and distant, looming volcanoes.

The hotel is the realisation of owner Sally Bloomfield's dream to open a wellness-style, boutique holistic lifestyle hotel in Bali. Formerly the Melbourne Editor for *Harper's Bazaar*, Sally and her late husband, Ian Robertson, owned and operated the 85-room hotel, *The Albany and Bloomfield*, in Melbourne, Australia and recently Sally also starred in the latest season of *The Real Housewives of Melbourne*. Sally had visited and fallen in love with the island and people of Bali, returning many times over three decades, and in 2012, Sally and her husband settled in Bali, buying a stunning piece of land in Umalas, between Canggu and Seminyak, on the way to Ubud.

Initially Sally and Ian bought a modern two-bedroom villa and over the next few years added rooms for friends and family, before deciding to transform the property into a hotel. They chose Umalas because of its relative peacefulness and serenity, and the refreshing year-round breezes across the rolling rice paddy fields. It is also just minutes from the great shopping and restaurants of Seminyak and the cool cafés and beach culture of Canggu.

"It has been a labour of love and often very challenging, but I have a great team around me who have all made it possible," said Sally. *"Ian never got to see our dream come true, but he would be immensely proud of the hotel and the team that we have created. I had some prior experience in hotel design, so I was able to visualize clearly what I wanted the hotel to be – like walking into a beautiful, relaxed home. I planned*



every tiny detail of the property and enlisted my good friend, Alex Zabotto Bentley of AZB Creative, to help perfect my dream over the last few months.”

The elegant resort has been meticulously designed to create a contemporary feel combined with traditional Balinese features. The eco-friendly design features beautiful handcrafted bamboo structures with lounge, living and dining spaces that flow from indoor to outdoor. The rooms are airy and spacious, and there is a yoga pavilion, a day spa, two pools and a bale bale (open-air hut) in the rice fields, perfect for meditation, yoga or a sunset cocktail. Bloomfield Bali offers a variety of accommodation options with a room for everybody – whether a spacious honeymoon suite or a smaller, simple, stylish pool view room. All rooms offer ensuite bathrooms, Wi-Fi access and air conditioning. The exclusive Villa Sawah is a mini-Bloomfield, located next door to the boutique accommodation with its own private entrance. The villa has three spacious bedrooms, a private infinity pool and the most coveted views in the hotel. With all the facilities of the hotel, it is perfect for a family retreat, offering privacy and butler service if required.

Sally’s personal touches permeate the hotel with the interiors feeling like an extension of her own home, right down to the family photos hanging in the bar, welcoming guests with a unique and relaxing atmosphere redolent with her own style and understated elegance perfected after a distinguished career in design, fashion and interiors.

Her fashion eye can also be seen throughout her Boutique, which is destined to become a standalone destination. Over the years, Sally has been constantly asked about her style so she created an outlet to share bags, accessories, jewellery and objet d’art she loves with guests.

Whether a wedding, family holiday, couples retreat or yoga getaway, each stay is uniquely designed for guests with an array of activities to please everyone, from die-hard adventurers to wellness yoga holiday goers. The hotel offers a range of group and individual activities such as surfing, mountain trekking through rice paddies, white water rafting, yoga, Pilates and meditation. Hotel Bloomfield has a no kids under 14 policy unless the entire hotel is privately booked.

The hotel employs a “locavore” philosophy with its dining options, meaning that all meals are made from scratch, on site, with ingredients sourced from local artisan suppliers. The ever-changing breakfast offerings include seasonal fruits and vegetables, fresh juices, house baked seed breads, organic eggs, puddings, smoothie bowls, buckwheat pancakes and granola & nut-milk. Seasonal lunch and dinner menus include dishes such as spicy prawn laab served in lettuce cups with toasted rice and nuoc cham dressing or raw nori bowl with matcha tea noodles, sesame tofu, edamame, asparagus, avocado pickle & soy miring dressing. Shared banquets of BBQ turmeric crusted fish, Moroccan chicken and seafood served with vibrant salads are offered every evening. Chef Fanni Robial describes the Bloomfield menu as globally inspired, nutritious and delicious.

Bloomfield Spa is managed by Glo Day Spa and Salon, providing guests with an unforgettable spa experience. The spa menu offers a collection of treatments that relieve stress, boost vitality, enchant the senses and restore balance. The talented, intuitive Spa therapists and beautifully appointed treatment rooms allow guests to leave the cares of the world behind and discover an enhanced feeling of wellbeing. The spa consists of two double deluxe treatment rooms and a mani-pedi lounge. However, guests are encouraged to enjoy treatments in the sanctuary of their own room or in the rice paddy view bale.

YOGA PILATES PACKAGE – SINGLE OCCUPANCY

Single Occupancy – 3 Nights

Pool Suite – USD 490



Deluxe Pool Room – USD 470

Pool Room – USD 450

Bamboo Room – USD 430

Palm Room – USD 410

Inclusions:

- Single Occupancy
- Cold face towel and refreshing cold drink upon arrival
- Daily breakfast
- 1 x two-course lunch or dinner
- Complimentary internet and WiFi
- Return airport transfers
- 1 x Balinese massage
- Daily Yoga classes
- 2 x Pilates classes

Single Occupancy – 5 Nights

Pool Suite – USD 770

Deluxe Pool Room – USD 750

Pool Room – USD 730

Bamboo Room – USD 710

Palm Room – USD 690

Inclusions:

- Single Occupancy
- Cold face towel and refreshing cold drink upon arrival
- Daily breakfast
- 3 x two-course lunch or dinner
- Complimentary internet and WiFi
- Return airport transfers
- 2 x Balinese massage
- Daily Yoga classes
- 3 x Pilates classes

Single Occupancy – 7 Nights

Pool Suite – USD 990

Deluxe Pool Room – USD 970

Pool Room – USD 950

Bamboo Room – USD 930

Palm Room – USD 910

Inclusions:

- Single Occupancy
- Cold face towel and refreshing cold drink upon arrival
- Daily breakfast
- 4 x two-course lunch or dinner
- Complimentary internet and WiFi
- Return airport transfers
- 3 x Balinese massage
- Daily Yoga classes
- 5 x Pilates classes

YOGA PILATES PACKAGE – DOUBLE OCCUPANCY



Double Occupancy – 3 Nights

Pool Suite – USD 590

Deluxe Pool Room – USD 570

Pool Room – USD 550

Bamboo Room – USD 530

Palm Room – USD 510

Inclusions:

- Double Occupancy
- Cold face towel and refreshing cold drink upon arrival
- Daily breakfast
- 1 x two-course lunch or dinner
- Complimentary internet and WiFi
- Return airport transfers
- 1 x Balinese massage
- Daily Yoga classes
- 2 x Pilates classes

Double Occupancy – 5 Nights

Pool Suite – USD 920

Deluxe Pool Room – USD 900

Pool Room – USD 880

Bamboo Room – USD 860

Palm Room – USD 840

Inclusions:

- Double Occupancy
- Cold face towel and refreshing cold drink upon arrival
- Daily breakfast
- 3 x two-course lunch or dinner
- Complimentary internet and WiFi
- Return airport transfers
- 2 x Balinese massage
- Daily Yoga classes
- 3 x Pilates classes

Double Occupancy – 7 Nights

Pool Suite – USD 1,190

Deluxe Pool Room – USD 1,170

Pool Room – USD 1,150

Bamboo Room – USD 1,130

Palm Room – USD 1,110

Inclusions:

- Double Occupancy
- Cold face towel and refreshing cold drink upon arrival
- Daily breakfast
- 4 x two-course lunch or dinner
- Complimentary internet and WiFi
- Return airport transfers
- 3 x Balinese massage
- Daily Yoga classes



- 5 x Pilates classes

All prices are inclusive of 21% tax and service charge