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Indulgence, Nostalgia, and Innovation Meet at NALU Ice Cream: Bali's Newest Urban-Laboratory Dessert Sensation



Bali, Indonesia.

Meet NALU Ice Cream, an exciting new venture born from the same visionary team behind Bali's smoothie bowl sensation - Nalu Bowls.

Pioneers of introducing smoothie bowls to the island in 2015, Nalu Bowls rapidly gained popularity among Bali's resident foodies and health-conscious travellers. However, as the smoothie bowl trend began to saturate the culinary scene, the creators of Nalu Bowls sensed the need for reinvention. Their passion for crafting extraordinary taste experiences fueled their desire to break the mould and offer something exceptional to the ever-evolving palates of their loyal fans.

Thus, the inception of NALU Ice Cream - a daring urban-laboratory concept, redefining the ice cream experience like never before. Embracing indulgence, nostalgia, and innovation, NALU proudly presents a bold selection of "mad" ice cream flavours – each meticulously crafted with high-quality ingredients and curated by renowned chefs on the island.

"We wanted to spark fond memories of childhood and evoke the tropical paradise of Bali through our unique ice cream creations," says the NALU team.

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The new lineup showcases a mouthwatering array of ice cream flavours, including the comforting notes of Tiramisu and Blueberry Cheesecake, as well as island-inspired delights like the Quattro Tropical and Pandan Coconut.

Alongside the main ice cream offering, the NALU store boasts a tempting selection of house-baked cookies including the White Chocolate Matcha, Red Velvet, and Salted Caramel Peanut, all unmissable from the moment you step inside. For the ultimate indulgence, don't pass up one of their signature thick shakes - a heavenly blend of any of NALU's delightful ice cream flavours.

Beyond their exclusive house selection, NALU Ice Cream values creative collaborations. The team is eager to partner with industry-leading hospitality brands, renowned chefs, and even non-profit organisations to bring fresh offerings to their new fans. "We believe in creating extraordinary moments and unique experiences for our customers," shares the NALU team.

Partnership with Ageless Galaxy

Guiding NALU Ice Cream's creative vision is the esteemed Ageless Galaxy (AGLXY), a Jakarta-based creative agency and lifestyle brand. This partnership results in a distinctly urban vibe, resonating with the modern audience and creating an immersive customer experience.

As a testament to their strong collaboration, NALU is honoured to work alongside Ageless Galaxy and open their first-ever store together in Bali. Customers can explore a range of Ageless Galaxy's own lifestyle products along with curated brands that they carry such as Patta Clothing from the Netherlands, Karhu Footwear from Finland, a selection of lifestyle toys such as Superplastic from the US, and a curated selection of reads, such as Magazine B & F from South Korea and Sneakerfreaker from Australia.

Design & Interior

Stepping into the NALU Ice Cream store is an experience in itself. Designed by ZXC Studio, the space seamlessly blends Bali's island spirit with an urban laboratory aesthetic, offering a captivating backdrop for dessert enthusiasts and streetwear aficionados alike.

To celebrate its grand opening, NALU Ice Cream will invite everyone to a delightful ice cream journey at the start of October. Guests will savour the captivating ice cream creations, indulge in free-flow drinks, and dance the night away to a DJ spinning decks until late.

For more information and updates on NALU Ice Cream opening, follow them on Instagram: @naluicecream, Facebook: /naluicecream, or visit their website: <https://naluicecream.com/>.

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Images: https://drive.google.com/drive/folders/1FeNcj_WULzgvLIEJ8y1qaPY7xoPmDNsX

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