

K

Karma Group

Karma Kasa Sunshine Village makes its debut this September
A rustic escape in India is the first resort from the Karma Kasa brand



Within an easy drive of India's Bangalore, only 45 minutes from the closest international airport, resides the first Karma Kasa resort from the much acclaimed Karma Group. Karma Kasa Sunshine Village sits nestled among the famed tourist attraction of Nandi Hills, among a scattering of ancient temples.

The latest addition to Karma Group's array of accommodation, Karma Kasa was born from a rising domestic travel market and will include a slew of regionally based resorts focused on local travel. Sunshine Village, the first of the Karma Kasa resorts, merges luxury accommodation with ample facilities in a rustic-style getaway.

An intimate escape catering for up to 30 people at a time, the Indian destination is designed to tempt groups of friends or family, with its ample wide open spaces and impressive array of facilities catering to all ages. Envisioned as an escape from the stressors of daily life, the space encourages its guests to relax on-site, enjoying the range of restaurants and bars, sports and leisure facilities, conference rooms, and even immersive options including cooking classes and more available.

Strictly available to members-only, the Karma Kasa resorts is available to enjoy both for the day and overnight. Spend days utilising the plunge pool, Sun Arena, and sports court. Or take a leisurely approach to their stay, paying a visit to the Tiki Shack and Sungrill Restaurant, before watching the sun set around the outdoor fire pit. Accommodation itself varies with two distinct categories - spend the night in one of the rustic wooden cabins, or a unique container home, each fitted with modern creature comforts.

Karma Kasa Sunshine Village will welcome its first guests by September's end and while this may be the first Karma Kasa resort this certainly won't be the last, with Karma Group already scoping locations in the likes of England, France, West Australia, and Java among others.

BACKGROUND ON KARMA GROUP

Karma Group is an award-winning international travel and lifestyle brand offering extraordinary experiences in the world's most beautiful locations and is headed by Chairman and Founder, John Spence, former Ernst & Young Entrepreneur of the Year and member of the judging panel for the Ernst & Young World Entrepreneur of the Year. John has been honored by being awarded the Edward P. Bass Honorary Fellowship at Yale in the Fall Semester of 2019 in the School of Architecture, marking the first time Yale has extended this to the same person more than once. He has also been awarded a Distinguished Visiting Fellowship at UCLA as well as working with students from the University of Pennsylvania to design a chateau development in Carcassonne.

Karma Group comprises Karma Resorts, Karma Retreats, Karma Royal, Karma Estates, Karma Beach, Karma Spa and Karma Boutique. The Group is currently operating 33 resorts in more than 10 countries, including Australia, France, Germany, Greece, India, Indonesia, Thailand, Vietnam and the United Kingdom. There are currently five properties in development and the Group is negotiating three separate acquisitions in Scotland (a golf resort), Cyprus, and Bulgaria. In 2016, Karma group and Sanctum Hotel Group announced a joint venture to develop a series of authentic rock 'n' roll styled and orientated hotels in strategic locations around the world, accompanied by an exclusive private membership club, now with over 85,000 members. In 2017, Karma were awarded the contract to manage and develop the golf course on Rottnest Island in Western Australia and in Greece, RCI, the worldwide leader in vacation exchange, selected Karma Group to manage its operations in the Greek market whilst redevelopment began on Karma Minoan in Crete.

www.karmagroup.com

Images link: <https://www.dropbox.com/sh/e52bddsblqt8a5u/AADKepAzPKUZAy1XERJpVac9a?dl=0>

MEDIA CONTACT:



Hevie Ursulla

Managing Director

Portfolio Indonesia

Tel: +628 1190 7537

E-mail: hev@portfolioindonesia.com